

FAAFC®

BRAND DECK

MLG MANUFACTURING SDN. BHD.



OUR VISION



Set up a global online sales network, manufacture high-quality supplies, and create smart products.

Based on the spirit of honesty and integrity, FAFC takes quality as the foundation, integrates the characters in the animation world into design and development, and creates vivid and interesting intelligent products.

We are committed to 100% pure new raw materials to produce safe and reliable products.

设立全球网上销售网络，制造优质用品，创造智慧型产品。

FAFC本着立足诚信的精神，以品质为根本，融入动漫世界的角色做设计研发，创造生动有趣的智慧型产品。

我们致力于100%纯新原料，生产安全可靠的产品。



OUR MISSION



A kind of love for children, making supplies related to the characters and stories in the fairy tale world, and accompanying children to live a happy and worry-free childhood.

一种对孩子的爱，制造出与童话世界里的人物故事相关用品，陪伴孩子过着开心无忧的童年。

FAFC[®]



FOUNDED
1997

BRANCHES
4
COUNTRIES

IP
TERRITORY
16
COUNTRIES

RETAILER
PARTNER
29

RETAILER
STORES
4,311

INTELLECTUAL
PROPERTY
4

International Retailer Stores



MILESTONES

From 1997 to 2024



1997

2002

..... Import & distribute FMCG products to supermarket & pharmacy chain



MULTIMEDIA LICENSING GROUP

MLG Entertainment Sdn Bhd

2012

Licensing Agent :

Pororo
Robocar Poli
Larva
Shaun The Sheep



MANUFACTURING

MLG Manufacturing Sdn Bhd

2016

..... **Global Partnership with Robocar Poli to develop IP products**



FAFC (Singapore) Pte. Ltd.

2018

2020



..... ISO 9001 & GMP Certified By SGS



FAFC (Shanghai) Trading Co. Ltd.

2021

Brand Ambassador

Florence Tan
Asian Actress

2023



6 063-05/2023

..... MLG Halal Certified by JAKIM

FAFC

BRAND AMBASSADOR

2023

MY CHOICE



陈秀丽

FLORENCE TAN

Asian Actress | Brand Ambassador

HALAL, SGS ISO & GMP



6 063-05/2023



0005



CLEAN ROOM

“

FAFC implements SGS standard **Clean Room** to manufacture toothbrushes

”



PRODUCT FEATURES

 **HALAL CERTIFIED BY JAKIM**

FOOD-GRADE TPE MATERIAL
FROM KRAIBURG GERMANY



 **AMERICAN DUPONT & JAPAN TORAY BRISTLES**

IP DESIGN & TOY FUN DESIGN



 **3D GRIP DESIGN**

SGS CERTIFICATION

SGS

OUR PRODUCT

KIDS TOOTHBRUSH





Robocar Poli - Poli Figurine

T-FG-POLI

9 555 884 800 082



Robocar Poli - Amber Figurine

T-FG-AMBER

9 555 884 800 105



Robocar Poli - Roy Figurine

T-FG-ROY

9 555 884 800 099



Robocar Poli - Helly Figurine

T-FG-HELLY

9 555 884 800 112

FIGURINE SERIES



Pororo - Pororo Figurine

T-FG-PORORO

9 555 884 800 006



Pororo - Loopy Figurine

T-FG-LOOPY

9 555 884 800 020



Super Wings - Jett Figurine

T-FG-JETT

9 555 884 800 846



Pororo - Petty Figurine

T-FG-PETTY

9 555 884 800 013



Pororo - Poby Figurine

T-FG-POBY

9 555 884 800 037



Super Wings - Dizzy Figurine

T-FG-DIZZY

9 555 884 800 853

FIGURINE FEATURES

Removable Toys



100% New Material



Produced from new material
Without contamination of
any recycled materials

Extra Soft Bristles



0.127 mm diameter
Tapered Filament from USA
Gumline Cleaning Solution,
Gently yet pressure-less
brushing experience

Imprint Design



Colorful imprint design to
attract your kids brushing

3D Grip Design



Cute & Attractive
Easy to hold



KRAIBURG TPE
Germany Grade
Thermoplastic Elastomers



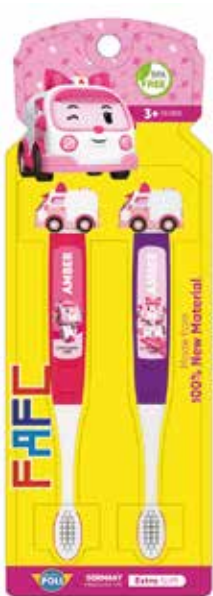
★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.



**Robocar Poli -
Poli Figurine Twin Pack**

T-FG-POLI2

9 5 5 5 8 8 4 8 0 1 8 1 2



**Robocar Poli -
Amber Figurine Twin Pack**

T-FG-AMBER2

9 5 5 5 8 8 4 8 0 1 8 2 9



**Pororo -
Pororo Figurine Twin Pack**

T-FG-PORORO2

9 5 5 5 8 8 4 8 0 1 8 3 6

NEW

**FIGURINE
SERIES**

TWIN PACK

FIGURINE SERIES

GIFT SET



**Robocar Poli -
4 in 1 Figurine Gift Set**

T-FG-ROBO4

9 5 5 5 8 8 4 8 0 0 6 4 8



**Robocar Poli -
2 in 1 Figurine Gift Set**

T-FG-ROBO2

9 5 5 5 8 8 4 8 0 1 1 4 0



**Pororo -
4 in 1 Figurine Gift Set**

T-FG-PORO4

9 5 5 5 8 8 4 8 0 0 6 5 5



**Pororo -
2 in 1 Figurine Gift Set**

T-FG-PORO2

9 5 5 5 8 8 4 8 0 1 1 5 7

HOOK FEATURES

Hook Design



100% New Material



Produced from new material
Without contamination of
any recycled materials

Extra Soft Bristles



0.127 mm diameter
Tapered Filament from USA
Gumline Cleaning Solution,
Gently yet pressure-less
brushing experience

Imprint Design



Colorful imprint design to
attract your kids brushing

3D Grip Design



Cute & Attractive
Easy to hold



KRAIBURG TPE
Germany Grade
Thermoplastic Elastomers



★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.



Robocar Poli - Poli Hook

T-HO-POLI
9 5 5 5 8 8 4 8 0 0 1 7 4



Robocar Poli - Amber Hook

T-HO-AMBER
9 5 5 5 8 8 4 8 0 0 1 8 1



Robocar Poli - Roy Hook

T-HO-ROY
9 5 5 5 8 8 4 8 0 0 1 9 8



Robocar Poli - Helly Hook

T-HO-HELLY
9 5 5 5 8 8 4 8 0 0 2 0 4



Pororo - Pororo Hook

T-HO-PORORO
9 5 5 5 8 8 4 8 0 0 2 1 1



Pororo - Loopy Hook

T-HO-LOOPY
9 5 5 5 8 8 4 8 0 0 2 3 5



Pororo - Petty Hook

T-HO-PETTY
9 5 5 5 8 8 4 8 0 0 2 2 8



Pororo - Poby Hook

T-HO-POBY
9 5 5 5 8 8 4 8 0 0 2 4 2



NEW

Robocar Poli - Hook 3S Pack

T-HO-POLI3
9 5 5 5 8 8 4 8 0 2 2 9 1



HOOK SERIES



**Robocar Poli -
Poli Hook Travel Set**

T-HO-TVPOL

9 5 5 5 8 8 4 8 0 0 7 8 5



**Robocar Poli -
Amber Hook Travel Set**

T-HO-TVAMB

9 5 5 5 8 8 4 8 0 0 7 9 2



**Pororo -
Pororo Hook Travel Set**

T-HO-TVPOR

9 5 5 5 8 8 4 8 0 0 8 0 8



**Pororo -
Loopy Hook Travel Set**

T-FG-ROBO2

9 5 5 5 8 8 4 8 0 0 8 1 5



**Robocar Poli -
Hook Premium Set**

T-HO-PRERB

9 5 5 5 8 8 4 8 0 0 8 2 2



**Pororo -
Hook Premium Set**

T-HO-PREPO

9 5 5 5 8 8 4 8 0 0 8 3 9



**HOOK
SERIES**

TRAVEL SET

SUCTION FEATURES

100% New Material



Produced from new material
Without contamination of
any recycled materials

Extra Soft Bristles



0.127 mm diameter
Tapered Filament from USA
Gumline Cleaning Solution,
Gently yet pressure-less
brushing experience

Character Emboss



Suction Cup
Design



3D Grip Design



Cute & Attractive
Easy to hold



FOOD SAFE

KRAIBURG TPE

Germany Grade
Thermoplastic Elastomers



**BPA
FREE**

★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.

SUCTION SERIES



**Robocar Poli -
Poli Amber Suction**

T-SC-RBPA

9 5 5 5 8 8 4 8 0 0 1 2 9



**Robocar Poli -
Helly Roy Suction**

T-SC-RBHR

9 5 5 5 8 8 4 8 0 0 1 4 3

SHRINK SLEEVE FEATURES

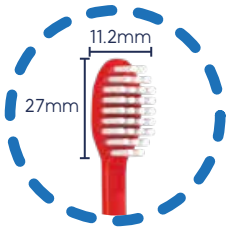


0.127 mm diameter
Tapered Filament from USA
Gumline Cleaning Solution,
Gently yet pressure-less
brushing experience

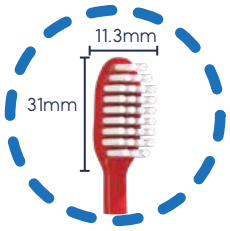
Suitable for Different Age Range



Age
1- 3



Age
3 - 8



Age
8+



Produced from new material
Without contamination of
any recycled materials



Unique & attractive design with
Japan advanced sleeve technology



KRAIBURG TPE
Germany Grade
Thermoplastic Elastomers



★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.

SHRINK SLEEVE SERIES



**Super Wings -
Shrink Sleeve**

T-SSM-SW

9 5 5 5 8 8 4 8 0 1 2 8 7



**Super Wings -
Shrink Sleeve
(Age 1 - 3)**

T-SS-SW1

9 5 5 5 8 8 4 8 0 0 4 6 4



**Super Wings -
Shrink Sleeve
(Age 3- 8)**

T-SS-SW2

9 5 5 5 8 8 4 8 0 0 4 7 1



**Super Wings -
Shrink Sleeve
(Age 8+)**

T-SS-SW3

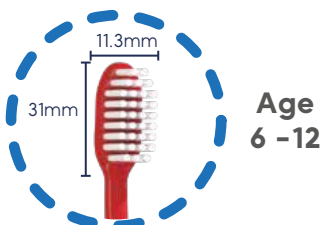
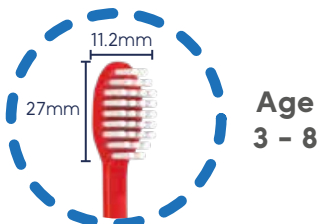
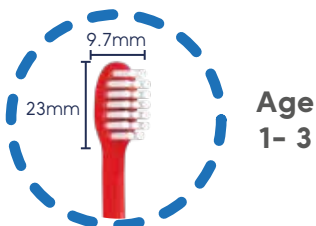
9 5 5 5 8 8 4 8 0 0 4 8 8

SHRINK SLEEVE FEATURES



0.127 mm diameter
Tapered Filament from USA
Gumline Cleaning Solution,
Gently yet pressure-less
brushing experience

Suitable for Different Age Range



Produced from new material
Without contamination of
any recycled materials



Unique & attractive design with
Japan advanced sleeve technology



KRAIBURG TPE
Germany Grade
Thermoplastic Elastomers



★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.

SHRINK SLEEVE SERIES



**AbangAdik
DIDI AGE
3-8Y 1S**

T-SS-DIDI2

9 5 5 5 8 8 4 8 0 2 4 7 5



**AbangAdik
DIDI AGE
6-12Y 1S**

T-SS-DIDI3

9 5 5 5 8 8 4 8 0 2 4 8 2



**AbangAdik
DIDI AGE
3-8Y 3S**

T-SS-DD2 3S

9 5 5 5 8 8 4 8 0 2 4 9 9



**AbangAdik
DIDI AGE
6-12Y 3S**

T-SS-DD3 3S

9 5 5 5 8 8 4 8 0 2 5 0 5

OUR PRODUCT

**ADULT
TOOTHBRUSH**

CHARCOAL SUCTION



JAPAN MADE

Anti-bacterial filaments



Produced from new material
Without contamination of
any recycled materials



0% black pigment



★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.

YOUNG ADULT SERIES



**FAFC -
ATF ANTIBACTERIAL SUCTION
TOOTHBRUSH 1S**

T-CHARSUC-ATF

9 5 5 5 8 8 4 8 0 1 3 4 8



**FAFC -
ATF ANTIBACTERIAL SUCTION
TOOTHBRUSH 4S**

T-AD-COMPACT3

9 5 5 5 8 8 4 8 0 1 3 5 5

BLOSSOM FEATURES



Toray/Dupont
High Grade PBT Bristles

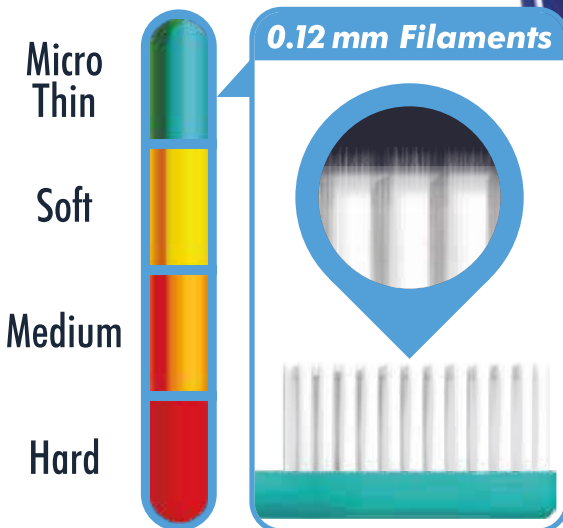


Extra Soft Bristles

0.01 mm slim tip
0.12 mm diameter



MicroThin filaments
0.127mm diameter



★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.

ADULT BLOSSOM SERIES



FAFC Adult Blossom

T-AD-BLOSSOM1

9 5 5 5 8 8 4 8 0 0 8 8 4

4 colors available:



**FAFC Adult Blossom -
3S Value Pack**

T-AD-BLOSSOM3

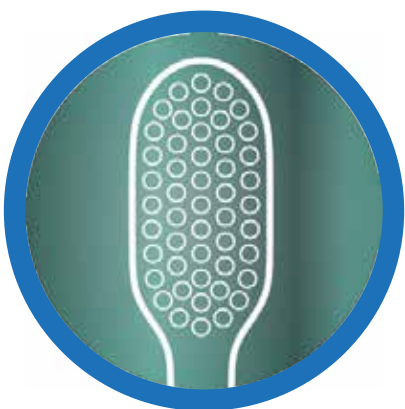
9 5 5 5 8 8 4 8 0 0 8 9 1

COMPACT FEATURES



JAPAN MADE

High Grade PBT Bristles



High density bristles head design



Extra Soft Bristles

0.01 mm slim tip
0.12 mm diameter



MicroThin filaments
0.127mm diameter



★ **NON-TOXIC PLASTIC** ★
Safe for children and adult.

ADULT COMPACT SERIES



FAFC Adult Compact

T-AD-COMPACT

9 5 5 5 8 8 4 8 0 1 1 2 6

9 colors available:



**FAFC Adult Compact
3S Value Pack**

T-AD-COMPACT3

9 5 5 5 8 8 4 8 0 1 1 3 3

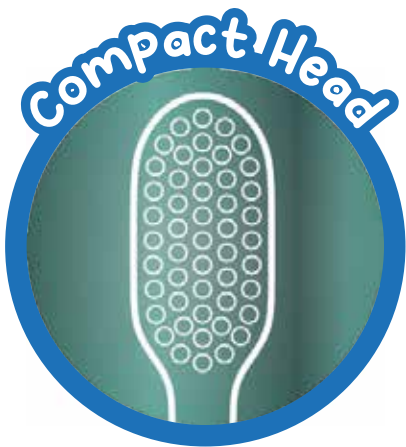
COMPACT CHARCOAL FEATURES



Japan Toray Charcoal Bristles

JAPAN MADE

Anti-bacterial filaments



Compact Head

High density bristles head design



Natural Charcoal

0% black pigment



Interdental Brushing

MicroThin filaments
0.127mm diameter



★NON-TOXIC PLASTIC★
Safe for children and adult.

ADULT COMPACT SERIES

NEW



**FAFC Adult -
Charcoal Compact
Buy 2 Free 1**

T-AD-COMPCHAR3
9 5 5 5 8 8 4 8 0 1 6 9 0



**FAFC Adult -
Charcoal Compact
Buy 3 Free 2**

T-AD-COMPCHAR5
9 5 5 5 8 8 4 8 0 1 6 2 1



**FAFC Adult -
Compact
Buy 2 Free 1**

T-AD-NEWCOMPACT3
9 5 5 5 8 8 4 8 0 2 3 0 7



**FAFC Adult -
Compact
Buy 3 Free 2**

T-AD-NEWCOMPACT5
9 5 5 5 8 8 4 8 0 1 8 7 4

SUCTION CHARCOAL FEATURES



JAPAN MADE

Anti-bacterial filaments



Food grade and medical grade standards



Clean and upright storage



0% black pigment



★NON-TOXIC PLASTIC★
Safe for children and adult.

ADULT SUCTION SERIES



**FAFC Adult -
Charcoal Suction**

T-AD-CHARSUC

9 5 5 5 8 8 4 8 0 0 9 4 5

9 colors available:



**FAFC Adult -
Charcoal Suction 3S Pack**

T-AD-SC3

9 5 5 5 8 8 4 8 0 0 9 7 6

ADULT COMPACT SERIES

NEW



**FAFC Adult -
Charcoal Suction
Buy 2 Free 1**

T-AD-CHARSUC3

9 5 5 5 8 8 4 8 0 1 7 0 6



**FAFC Adult -
Charcoal Suction
Buy 3 Free 2**

T-AD-CHARSUC5

9 5 5 5 8 8 4 8 0 1 6 3 8



GLOBAL BUSINESS PARTNERS

CUSTOMERS

Chain Pharmacies



Supermarket / Hypermarket chain



Department Store



Toy Stores



Convenience Store



MARKETING ACTIVITIES 2024



Mascot Appearance at Shopping mall, retailers outlet, concierge and supermarket.

MARKETING ACTIVITIES



Mascot Appearance at Shopping mall, retailers outlet, concierge and supermarket.

MARKETING ACTIVITIES



Lucky Draw and wheel spinner event with attractive free gifts during school holiday.

MARKETING ACTIVITIES



Local & International Expo

MARKETING MECHANIC & PROMOTION



GIFT WITH PURCHASE



GIVEAWAY ACTIVITIES IN SOCIAL MEDIA



MARKETING MECHANIC & PROMOTION



MARKETING
INFLUENCERS



RETAILER DISPLAY



watsons



guardian



AEON



AEON Wellness



Lotus's

RETAILER DISPLAY



RETAILER DISPLAY



Toys R Us



POPULAR



Kiddy Palace
Your Children's Department Store

YEAR 2021

CIIE - ShangHai



YEAR 2019

Canton Fair



EXPO & EXHIBITION

YEAR 2018 · 2019 · 2021



Thailand Retail, Food & Hospitality Services



China-Asean Expo



Children Baby Maternity Expo (CBME)

YEAR 2023

Malaysia International Halal Showcase MIHAS



FACTORY & PRODUCTION

“

In the 2016, MLG Manufacturing Sdn Bhd has expanded its business and venture into manufacturing of toothbrush. The plant is located in a light Industry lot in Johor, Malaysia. Land area of 22,000 sqft with a 1^{1/2} storey detached factory premise building.

”



EXPORT SHIPMENT LOGISTIC



CSR PROGRAM







 @fafccglobal

 @fafccglobal

 @fafccglobal

 @fafccglobal

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FACTORY

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